

Message Text

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APPROVED BY EB/OT/TA:DJ DUNFORD

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TO USMISSION GENEVA

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E.O. 11652: N/A

TAGS: ETRD, GATT, CA

SUBJECT: RECENT TRADE DATE FOR U.S. LIQUEUR EXPORTS TO
CANADA COVERED IN U.S. REQUEST FOR CANADIAN EX-OUT
TARIFF CATEGORY

REFS: A. GENEVA 9168 B. STATE 264290

1. IN RESPONSE TO CANADIAN REQUEST FOR FURTHER DETAILS
ON U.S. LIQUEUR EXPORTS TO CANADA CONTAINED REFTL A,
COMMERCE CONTACTED COMPANIES AND REQUESTED INFORMATION ON
VALUE OF 1975 SHIPMENTS TO CANADA.

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2. COFFEE FLAVORED LIQUEURS. IN 1975 U.S. EXPORTS OF COFFEE FLAVORED LIQUEURS WERE COMPOSED ENTIRELY OF KAHLUA (TRADE NAME) EXPORTED BY ASSOCIATED IMPORTERS, INC., A SUBSIDIARY OF HIRAM WALKER COMPANY. TOTAL KAHLUA SHIPMENTS TO CANADA IN 1975 WERE VALUED AT APPROXIMATELY U.S. DOLLAR 1,472,600. --

3. APPLE FLAVORED LIQUEURS. U.S. EXPORTS OF APPLE FLAVORED LIQUEURS IN 1975 WERE VALUED AT APPROXIMATELY U.S. 36,000 AND CONSISTED ENTIRELY OF FORBIDDEN FRUIT (TRADE NAME) SHIPPED TO ONTARIO LIQUOR BOARD BY CHARLES JACQUIN COMPANY.

4. TO BEST KNOWLEDGE OF USDOC TOTAL VALUE OF U.S. EXPORTS TO CANADA COVERED BY PROPOSED EX-OUT FOR 1975 WAS DOLLARS 1,508,600. ONLY TWO PRODUCTS COVERED ARE KAHLUA AND FORBIDDEN FRUIT. MISSION SHOULD NOTE THAT THESE FIGURES ARE AT VARIANCE WITH TRADE VALUE FOR 1975 REPORTED BY CANADIANS IN THEIR NOTIFICATION. WE BELIEVE THIS DISPARITY IS CAUSED BY NORMAL STATISTICAL DISCREPANCIES AND U.S.-CANADIAN DOLLAR EXCHANGE RATE FLUCTUATIONS.

5. FYI. ATTACHMENT 5 TO GATT SECRET/224/ADD. 4 OF 4 JUNE 1976 IN WHICH CANADA NOTIFIED BINDING WITHDRAWAL ON LIQUEURS SHOWS AVERAGE IMPORTS FROM JAMAICA OF CANADIAN DOLLARS 2.6 MILLION. WE BELIEVE A LARGE PART OF THESE IMPORTS IS TIA MARIA (TRADE NAME), A COFFEE FLAVORED LIQUEUR WHICH WILL LIKELY BENEFIT FROM OUR REQUEST FOR AN EX-OUT. END FYI. ROBINSON

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